

American Classic Toy, Inc.

P.O. Box 69
176 W. Pennsylvania Avenue
Sebring, OH 44672
Tel: 330-938-2000 Fax: 330-938-2001

New Concepts for 2009

Sebring, Ohio Dec. 17, 2008. American Classic Toy, Inc announces a totally new concept: The ***Greeting-Gift*** - For the price of a Hallmark Greeting card, one can purchase a holiday gift AND greeting card incorporated therein. We offer this innovation for the major holidays: Christmas, Halloween, Valentine's Day and Easter. The ***Holiday Cube*** is available in Retail Display for counter, wall, sidekick, or master shipping carton. Also in master shipping cartons that can be used to re-fill the display. Each unit will display all 6 sides of the cube for consumer convenience. See Holiday Cube catalogue

And now for the youngsters, the new ***Kiddee Kube***. Comes in an assortment of Safari, Fantasy, Shapes and Sports. Young children may now play the puzzle cube with familiar motifs. Available in master shipping carton or the Universal Retail Display.

For those that send greeting cards to family and friends, we have ***The Party Pack***.

For under \$9.99 one can purchase a pack of 8 appropriate mini Holiday Cubes. Give them to all – use them as a stocking stuffer.

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Jay Horowitz

President